**ANNEX H TO**

**RAFOS/SEC/17**

**DATED 24 NOV 17**

**PUBLICITY MEMBER’S REPORT**

**Oct 16 – Mar 17**

* Articles
  + RAF Active magazine contacted with ‘What’s On’
  + RAF Active will run an article about ’Inside RAFOS’
  + Article in draft for submission to BTO regarding ‘Snowflake’, the leucistic Great Northern Diver seen on several Winter Duck expeditions
  + Article in draft for Sanctuary magazine based on survey styles from Islay and Winter Duck
* 12 Stations provided with calendars, RAFOS notices and a small article for Scrolling News / SROs, provided 2 further points of contact for Publicity assistance (Cranwell & Halton)
* Articles sold at AGM 2016 - £59 total
  + 4 x Ties (£20 at £5 each)
  + 14 x Baseball caps (£28 at £2 each)
  + 11 x Pins (£11 at £1 each)
* Development of a new RAFOS event – Big Base Birdwatch.
  + Return form in development
  + Articles in support will be sent to Stations to run in Scrolling News (includes electronic copies of Form)
  + Copy of Form to be held on Website – downloadable as a blank form for use?
  + Event to be held on MOD sites over a period to be decided – a week, half term?
  + Multiple returns accepted, different sites in same day, event returns can be received each day through the week if wanted by watcher, to promote the activity.
  + Database / spreadsheet to collect returns

**Mar 17 – Nov 17**

* Participated on Ex Winter Duck and provided 75 location images (from Team 1 sector) to BTO via Chairman
* Big Base Birdwatch event created, developed and ran, involved several distinct ‘waves’ of contact with 26 stations (full report submitted and published in Newsletter)
  + Sations involved – Benson, Boscombe Down, Boulmer, Brize Norton, Coningsby, Cosford, Cranwell, Fylingdales, Halton, High Wycombe, Honington, Leeming, Linton on Ouse, Lossiemouth, Marham, Northolt, Odiham, Portreath, Shawbury, Spadeadam, St Mawgan, Valley, Waddington, Wittering, Wyton.
  + Waves of Contact
    - Station Commanders contacted by Chairman, increasing awareness of RAFOS and the Big Base Birdwatch at the highest levels.
    - Engagement with Station Environmental Advisors / Reps / Conservation Groups requesting support in Big Base Birdwatch, with ongoing support and trickle feed of publicity posters etc directing to RAFOS website.
    - Contact with BTO and RSPB requesting free basic garden bird ID charts, both of which provided ID charts (approx. 50 total).
    - Engagement on run up to start of event with ideas for ‘events’ within Big Base Birdwatch, distribution of free ID charts.
    - Engagement in capturing results with those Stations that agreed participation
    - ‘Thank you’ engagement after report written with publicity posters and trifolds distributed to all Stations for distribution by Environmental Officers.
* Disappointingly, no sight of article publication in RAF Active (despite previous information from ‘Whats On’ editor that article would appear in issue 74).

*Scott Drinkel*

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